Privacy Policy



Document approved by John Callaghan (SIRO): 31 May 2023

Next review due: May 2024

Background

This Privacy Policy governs the use of any personal information by Damibu Limited a company incorporated and registered in England and Wales with company number 07220201 whose registered office is at 16 Jordan Street, Liverpool, L1 0BP. Damibu Limited is compliant with NHS England Information Governance. Our ICO Data Protection Registration Number is ZA276533.

At Damibu, we are committed to maintaining the trust and confidence of our visitors to our web sites, our users of our apps and our clients. In particular, we want you to know that Damibu is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. In this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

1. Website Cookies

Like most websites, our websites sometimes use cookies to collect information. Cookies are small data files which are placed on your computer or other devices (such as smartphones or tablets) as you browse websites.

We will only use cookies for two things: Firstly, if the website requires you to login then we'll use a cookie to store your session access key and Secondly, Google Analytics, detail below, uses cookies to 'remember' when your computer or device accesses our websites.

2. Google Analytics

When someone visits our websites we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

3. Mailing Lists

As part of the registration process for an e-newsletter, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, Salesmate, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see Salesmate's <u>privacy notice</u>. You can unsubscribe from general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails, or by emailing our data officer John Callaghan at <u>data_manager@damibu.com</u>

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4. Events

As part of the registration process for an event, we collect personal information. We use that information to contact you if we need to obtain or provide additional information. We don't rent or trade emails with other organisations and businesses.

We use a third-party provider, Eventbrite, to manage our events. We gather statistics around sign-up date/times and event specific information such as food allergies to help us monitor and improve our events. For more information, please see Eventbrite's privacy notice.

You can unsubscribe to events at any time of the day or night by clicking the Login link within Order Confirmation email from Eventbrite or by emailing our data officer John Callaghan at data manager@damibu.com.

5. Third Parties

We don't rent or trade any personal data with other organisations and businesses. If you contact us by any means we may share your details and message content with an appropriate third party in relation to your query. For instance, if you email us regarding Liverpool information in the CATCH app, we may need to share your details with the NHS in Liverpool.

6. Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer John Callaghan at data <a href="mailto:m

7. Changes of Business Ownership and Control

- **7.1.** We may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of our businesses. Data provided will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this policy, be permitted to use the data for the purposes for which it was originally supplied to us.
- **7.2.** In the event that any data submitted is to be transferred in such a manner, you will not be contacted in advance and informed of the changes.

8. Changes to this Policy

We reserve the right to change this policy as we may deem necessary from time to time or as may be required by law.

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Version	Date	Person
v. 3	May 10, 2023, 16:07	Maja Lorkowska-Callaghan
v. 2	December 20, 2022	Maja Lorkowska
v. 1	June 20, 2022, 11:25	Maja Lorkowska